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INHOPE



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SAFER INTERNET DAY 2015

■ TUESDAY 10 FEBRUARY ■

Let's create a better
internet together

Safer Internet Day 2015

Actions & Activism Toward a Better Net & World

Hosted by

ConnectSafely
Smart Socializing Starts Heretm

Welcome to Safer Internet Day 2015!

As U.S. coordinator of this global celebration, ConnectSafely is delighted to have you with us. An awareness-raising campaign that started in Europe more than a decade ago, Safer Internet Day is now celebrated in more than 100 countries. It's coordinated by the Brussels-based INSAFE Network for the European Commission and is marked every year on the second Tuesday of February.

Safer Internet Day gained official recognition in the U.S. in late 2012, with a joint agreement between the U.S. Department of Homeland Security and the European Commission to work together to make the Internet a safer and better place for youth.

ConnectSafely's aim is to make each SID a highly collaborative experience that promotes the efforts of Internet users of all ages, interests and backgrounds toward safe, civil and effective use of connected media and technology.

This year, through this event and via our project OneGoodThing.org, we are featuring the good deeds and leadership of activists of all ages in "creating a better Internet together," the EC's theme for SID 2015.

This event and celebration would not be possible without the generous support of Facebook, Ask.fm, Google, LifeLock, LinkedIn, Microsoft, Symantec, Trend Micro, Twitter and Yahoo! And we thank our fellow members of SID U.S.'s Steering Committee: Committee for Children, Common Sense Media, the Family Online Safety Institute, the iKeepSafe Coalition, the Internet Education Foundation, the National Center for Missing & Exploited Children, and the National Cyber Security Alliance.

Thanks too to our national partners for their help in promoting Safer Internet Day: National PTA and National 4-H Council.

ConnectSafely.org



Program

Welcome & Opening Remarks

Featured Speaker **Sheryl Sandberg** Chief Operating Officer, Facebook

Keynote Address **Kamala D. Harris** Attorney General, State of California

"One Good Thing" Video by Live in Peace

Panel 1 - Beyond Bullying: Moderator: **Dan Tynan** Yahoo

Dealing with Trolling & Social Cruelty **Rayna Archuleta** high school student

Annie Fox, M.Ed parenting expert and online adviser for teens

Natalie Madrigal Ortiz high school student

Cindy Southworth National Network to End Domestic Violence

Catherine Teitelbaum Ask.fm

Dave Wilner Secret

National Parent Teacher Association **Otha Thornton** President, National PTA

Break

Announcing the 2015 "What's Your Story?" Video Contest **Lynette T. Owens** Trend Micro

Panel 2 - Using Technology to Effect Social Change Moderator: **Maya Enista Smith** adviser to the Born This Way Foundation

Zahra Billoo Council on American-Islamic Relations

Rafael Johns Youth Radio

Erik Martin Student Voice (university student and adviser to U.S. Dept. of Education)

Jamia Wilson Women, Action and the Media

Panel 3 - Wrapping It All Up: Moderator: **Stephen Balkam** Family Online Safety Institute

A Conversation with Industry Leaders **Juniper Downs** Google

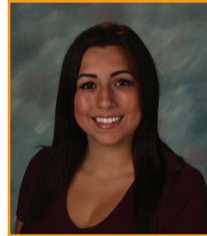
Del Harvey Twitter

Nicky Jackson Colaco Instagram

Light Supper & Reception

Close

Speakers



Rayna Archuleta
High School Student Activist

Rayna is a junior at Kimball High School and secretary of its ASB (Associated Student Body). She has been involved in student leadership for three years at KHS. Rayna has been a peer mentor for incoming freshmen for two years and has organized many campuswide events for students and adults. She also serves as the secretary for the School Site Council. Rayna works hard at Kimball to create a positive campus climate and culture for all students.



Stephen Balkam
Founder and CEO, Family Online Safety Institute

A serial social entrepreneur, Stephen has set up four organizations and turned around a couple more in both the US and the UK. Stephen is the Founder and CEO of the Family Online Safety Institute, an international non-profit dedicated to enlightened public policy, industry best practices and good digital parenting. He writes regularly for the *Huffington Post* and LinkedIn, and often appears in the media to speak on online safety and digital parenting issues. He loves to bring new ideas into reality and positively enjoys the creative disruption that technology brings while finding ways to mitigate its worst effects.



Zahra Billoo
Director, Council on American-Islamic Relations

Zahra Billoo is a civil rights attorney and community organizer. She serves as the Director of the San Francisco Bay Area office of the Council on American-Islamic Relations. At her direction, CAIR-SFBA filed and won a ruling that Abercrombie & Fitch violated anti-discrimination employment laws when it fired a Muslim employee for not removing her hijab. Zahra's work with CAIR-SFBA has been highlighted in local and national media, including NBC, CNN, CBS News, MSNBC, the *Christian Science Monitor*, and NPR. Zahra spends her free time with her husband who writes zombie novels, cat who is named after Lupe Fiasco, and her cupcake baking obsession.



Nicky Jackson Colaco
Director of Public Policy, Instagram

Nicky Jackson Colaco joined Facebook in 2009 and, as Instagram's public policy director, currently works cross-functionally with members of the product, engineering, and operations teams to address safety, privacy, and security issues on Instagram and across the Internet. From 2003 to 2007, Nicky managed international consumer product policy for Google in Mountain View, California, and in Hyderabad, India. Prior to joining Google, Nicky spent a year in a fishing village in Hokkaido, Japan, teaching English. She is a mom of two, and holds a B.S. in Media and Communications from Northwestern University and Master of International Affairs from Columbia University's School of International and Public Affairs.



Juniper Downs
Senior Policy Counsel, Google

As senior policy counsel at Google, Juniper Downs sets global policy strategy for both Search and Child Safety. She joined Google in 2012 to lead content policy development for the social vertical, setting policy guidelines for issues such as harassment and hate speech. Prior to Google, Juniper practiced law in the public sector. She began her legal career at the American Civil Liberties Union and then went to work for the Santa Clara County Social Justice and Impact Litigation project. Juniper holds a B.A. in Cultural Anthropology from Brown University and a J.D. from New York University, both magna cum laude. She is a certified mediator in New York and California. Before becoming a lawyer, Juniper was a teacher in Oakland, CA.



Annie Fox
Author and Parenting Expert

Annie Fox, M.Ed. is a parenting expert who empowers parents with the special support, leadership skills, and practical tools needed during our children's tween and teen years. Fox is the host of the weekly video podcast "Family Confidential: Secrets of Successful Parenting." She is also an award-winning blogger and author of numerous books for kids and parents. Her titles include: *Teaching Kids to Be Good People*, *The Girls' Q&A Book on Friendship*, and the *Middle School Confidential™* book and app series.



Kamala D. Harris
California Attorney General

On January 3, 2011, Kamala D. Harris was sworn in as the 32nd Attorney General of the State of California. On November 4, 2014 she was re-elected to a second term in office. She is the first woman, the first African American, and the first South Asian to hold the office in the history of California.

A career prosecutor, Attorney General Harris served two terms as District Attorney of San Francisco. Defeating a two-term incumbent, she was first elected DA in 2003 and reelected in 2007. She began her career in the Alameda County District Attorney's Office, where she specialized in prosecuting child sexual assault cases. In 1998, she joined the San Francisco District Attorney's Office, where she led the Career Criminal Unit. She also served as the head of the San Francisco City Attorney's Division on Children and Families. Born in Oakland, California, Attorney General Harris is a graduate of Howard University, America's oldest historically black university. She received her law degree from the University of California, Hastings College of the Law. Attorney General Harris is married to Doug Emhoff and is the author of the book *Smart on Crime: A Career Prosecutor's Plan to Make Us Safer*.



Del Harvey
VP of Trust & Safety, Twitter

As VP of Trust & Safety at Twitter, Del Harvey works to define policy and to ensure user safety and security in the challenging realm of modern social media. Prior to joining Twitter, she spent five years as the co-administrator and law enforcement liaison for a 501(c)3 non-profit charity working with agencies ranging from local police departments to the FBI, U.S. Marshals and the Secret Service. She is @delbius on Twitter.



Rafael Johns
Reporter, Youth Radio

Rafael Johns is a reporter for Youth Radio. He has produced stories for NPR's All Things Considered, KQED, and the *Huffington Post*, from features to personal commentaries. He is also a sophomore at Berkeley City College majoring in Global Studies.



Natalie Madrigal Ortiz
High School Student Activist

Natalie Madrigal Ortiz is a junior at Bakersfield High School. Her experience with advocating for student safety began her freshman year, when she participated in the Community Matters Waking Up Courage Youth Forum in Kern County. She quickly became a member and a leader of Safe School Ambassadors at Bakersfield High School. Natalie became a student ambassador of Bystander Revolution in September of 2014. She believes that all students should be educated on the impact of bullying, the skills to defend themselves and others, and the hope necessary to foster inner strength.



Erik Martin

Activist, University Student, Consultant to U.S. Dept. of Education

Erik is a student at the University of Maryland, College Park, and is Chief Editor of the Student Bill of Rights, an open initiative to make education more accountable to students. Erik also serves as the Student Engagement and Games Specialist in the Office of Educational Technology at the U.S. Department of Education. He was selected as a Youth Innovation Advisory Board member at Dell and has spoken at venues including United Nations headquarters in New York, TEDxRedmond, and Georgetown University. Erik is slowly but surely working on the writing of a largely irrelevant fantasy novel.



Lynette T. Owens

Global Director, Trend Micro Internet Safety for Kids & Families

Lynette Owens is founder and global director of Trend Micro's Internet Safety for Kids and Families program. With 20+ years of experience in the technology industry, Lynette speaks and blogs regularly on topics such as social media, mobile apps, privacy, security and digital literacy. She regularly educates parent and student communities and works with 1:1 school districts across the U.S. to support the digital literacy and citizenship education of their students and parents. She is a board member of the Family Online Safety Institute and SPARK Kindness and serves on the advisory board of INHOPE.



Sheryl Sandberg

Chief Operating Officer, Facebook

Sheryl Sandberg is chief operating officer at Facebook, overseeing the firm's business operations. Prior to Facebook, Sheryl was vice president of Global Online Sales and Operations at Google, chief of staff for the United States Treasury Department under President Clinton, a management consultant with McKinsey & Company, and an economist with the World Bank. Sheryl received a BA summa cum laude from Harvard University and an MBA with highest distinction from Harvard Business School. Sheryl is the author of the bestsellers *Lean In: Women, Work, and the Will to Lead* and *Lean In for Graduates* and founder of LeanIn.Org, a global community committed to empowering all women to achieve their ambitions. Sheryl lives in Menlo Park with her husband, son, daughter, and two fish.



Maya Enista Smith

Consultant to Nonprofit Organizations, Adviser to the Born This Way Foundation

Maya Enista Smith has over a decade of experience in the civic engagement, leadership, youth development and community engagement fields. Maya works as a non-profit and philanthropic consultant with clients including the Born This Way Foundation, the MacArthur Foundation, Headstand, Next Generation Scholars, CompassPoint and Health Leads. She began her consultant work after serving as chief executive officer of Mobilize.org since March 2008, and chief operating officer prior to that. Mobilize.org is a growing and innovative Millennial organization whose mission is to empower and invest in Millennials to create and implement solutions to social problems.



Cindy Southworth

Executive Vice President, National Network to End Domestic Violence

Cindy Southworth, MSW, is executive vice president at the U.S.'s National Network to End Domestic Violence (NNEDV). In 2002 she founded the Safety Net Technology Project, where she works with technology companies, policymakers, and practitioners to address the benefits and risks of technology for domestic violence survivors. She serves on Airbnb's Trust Advisory Board, and the advisory boards of MTV's A THIN LINE digital abuse campaign and Computers Freedom and Privacy/Privacy Activism. In addition, Safety Net Technology Project is one of 5 non-profit organizations to serve on Facebook's Safety Advisory Board.



Catherine Teitelbaum

Chief Trust & Safety Officer, Ask.fm

Catherine Teitelbaum oversees all safety-related product, policy, and operational initiatives for the global Ask.fm user community, bringing more than 17 years of experience in project delivery, governance alliance, and process improvement to Ask.fm. Most recently, Ms. Teitelbaum served as vice president of Global Trust and Safety at KidZania, where she developed the company's first international experiential marketing program and a transnational loyalty program for children. Prior to her leadership at KidZania, Ms. Teitelbaum held senior positions with Yahoo! Inc., including an extensive tenure as the company's Director of Global Safety and Product Policy, overseeing digital safety operations, as well as educational programming and policy initiatives.



Otha Thornton

President, National Parent Teacher Association

Otha Thornton is president of National PTA and a senior operations analyst with General Dynamics in Fort Stewart, Ga. He is a retired US Army Lieutenant Colonel and his last two assignments were with the White House Communications Agency and US Forces-Iraq in Baghdad. Otha earned the Bronze Star Medal for exceptional performance in combat operations during Operation Iraqi Freedom 2009-2010. He has served on National PTA's Board of Directors and its Legislative, Membership and Executive Search Committees. He has also served in leadership positions with the Georgia PTA and Georgia's Partnership for Excellence in Education. He has a BA in urban studies from Morehouse College and a MA in communications from Michigan Technological University. He and his family reside in Richmond Hill, Ga.



Dan Tynan

Columnist, Yahoo Tech

Dan Tynan has been writing about technology since Mark Zuckerberg was in diapers. A former contributing editor for *Family Circle* magazine, Tynan's work has appeared in more than 75 publications, including *Parade*, *Popular Science*, *Consumers Digest*, *Men's Health*, and *Playboy.com*. He maintains that he is not really a geek, despite what his wife and children may tell you.



Dave Wilner

Head of Trust & Safety, Secret

Dave Willner manages trust and safety for Secret. Previously, he worked for Facebook, where he built the global Content Policy team and scaled it as the company grew from 70 million users to 1.3 billion. He advises a number of startups on trust, safety, policy, and operations.



Jamia Wilson

Executive Director, Women, Action and the Media

Jamia Wilson has been movement building and storytelling for over a decade. She has served as Executive Director of YTH (Youth Tech Health), a TED Prize Storyteller, VP of Programs at The Women's Media Center, and principal for Planned Parenthood's youth program. A leading next-generation voice on gender justice, her work and words have appeared in *New York Magazine*, *Rookie Magazine*, *The Today Show*, *CNN*, *The Washington Post* and more. Jamia has contributed to books such as *Madonna and Me*, *The 40th Edition of Our Bodies, Ourselves* and *I Still Believe Anita Hill*.

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